

Published papers

Textbooks, auxiliary manuals, other teaching-methodical tools and literature

1. "Advertising and promotion". Help Guide. Publishing house "Grail" 2013
2. "E-commerce". Lecture course, electronic version. 2013. GTU Library. SD 1409

Monograph

1. Monograph. Kochlamazashvili L., "Contemporary Business Challenges in a Globalized World" (Collective of authors). 2022. Collective Monograph. Saarbrücken, Saarland, Germany;
2. Monograph. Kochlamazashvili L., Contemporary Business Challenges in a Globalized World (Volume 4) // Collective Monograph. Saarbrücken, Saarland, Germany; May 2023. DOI: <https://doi.org/10.52340/papers.2024.01.24>

Published articles

1. "The modern state of the dairy products market in Georgia" (co-authored). Magazine "Business Engineering", No. 4. 2013
2. "Theoretical aspects of strategic management in hotel business". (co-authored). Gr. Robakidze University. Academic Bulletin "Business and Management". 2013
3. "World advertising market development trends". (co-authored). Stu.. Proceedings of the 2nd International Conference. 2014
4. "Prospects of Georgia's entry into the EU market". (co-authored). Collection of scientific works of Guram Tavartkiladze University. "Universal" publishing house. 2014 #4, p. 73.
5. "Prospects of nut business development in Georgia". (co-authored). "Actual problems of sustainable development of the national economy" - a collection of works of the international scientific-practical conference. TSU named after Ivane Javakhishvili, Institute of Economics named after Paata Gugushvili.. 2015.
6. "Economic relations between Georgia and Iran". (co-authored). Caucasus International University. . Political of Georgia-Iran. Proceedings of the First International Conference on Economic and Cultural Relations. 2015.
7. "Prospects of dairy products market development in Georgia". (co-authored). OVIDIUS UNIVERSITY ANNALS ECONOMIC SCIENCES SERIES Volume XV Issue 1 2015 (Romania). Proceedings of the International Conference "Existing Problems of the World Economy". 2015 p. 536-540.
8. The state of the market of printed products in Georgia". (co-authored). Proceedings of the International Scientific Conference". Proceedings of the Scientific Research Institute of Economy and Innovation of Chernomorsk (Ukraine) 2016.

9. "The role of international shipping in the development of the economy of Georgia." (co-authored). Proceedings of the International Scientific Conference". Batumi, 2016
10. "Some methodological issues of elite and mass consumption", (co-authored by E. Kochlamazashvili), "Economics" magazine No. 2, 2017.
11. Export potential of the agricultural sector of Western Georgia" (co-authored). Journ. "Innovative economy and management", volume - IV, 2017. Index Copernicus (poloneTi), Open Academic Journals Index, elibrary.ru (ruseTi), Google Academy (USA), cosmos impact factor (germania, berlini) Germany, Berlin.
12. "Advertising Campaign Formation Tools". (co-authored). Gtu, a collection of works of the international scientific conference "Globalization and modern business challenges" of the Faculty of Business Technologies, 2017.
13. "Transformation of South Caucasus countries during 25 years of independence". (Co-authored) ICSS 12th International Conference on Social Sciences. May 19-20, 2017. Amsterdam. A collection of works. 2017
14. Georgia's Trade Policy and Foreign Trade Analysis". (co-authored). Magazine "Social Economy - Current Problems of the XXI Century" No. 1. 2017 year.
15. "Health care system and problems of medical personnel in Georgia". (co-authored) OVIDIUS UNIVERSITY ANNALS ECONOMIC SCIENCES SERIES (Romania). Proceedings of the International Conference "Existing Problems of the World Economy". 2018
16. "Some aspects of development of banking services". (co-authored) international scientific-practical conference dedicated to the 95th anniversary of H. Aliyev "Democratic Republic of Azerbaijan and the direction of economic development of modern Azerbaijan". Baku. Azerbaijan 2018
17. "Georgian products on the European market". (co-authored by T. Kandashvili). Proceedings of the 2nd International Scientific Conference of Stu, Faculty of Business Technologies. 2018. May 24
18. Marketing research of the coffee market in Georgia. (co-authored by A. Lomashvili). Proceedings of the 2nd International Scientific Conference of Stu, Faculty of Business Technologies. 2018. May 24
19. "Reforms and quality problems in the health care system of Georgia". (co-authored by T. Koblianidze). International Scientific Conference "Science for Practice and Development". February 22-24, 2019. Baku. Azerbaijan.
20. "Factors affecting the advertising company" (co-authored by T. Kandashvili) Gtu, "Proceedings of the III International Scientific Conference of the Faculty of Business Technologies. 2019. May 25.
21. Quality control and management of medical service". (co-authored) Proceedings of the III International Scientific Conference of the Faculty of Business Technologies, Gtu. 2019. May 25.
22. "Development of innovations in tourism and hotel business". (co-authored by N. Katsitadze) Proceedings of the III International Scientific Conference of the Faculty of Business Technologies of Gtu. 2019. May 25.
23. "Prospects of the development of trade relations of Georgia with the countries of the Baltic region". (co-authored by T. Kandashvili) Collection of papers of the IV international scientific conference of Gtu - "Globalization and modern challenges of business". 2020 year

24. "Trade and economic relations between Georgia and Iran". (co-authored by T. Kandashvili). Journ. "Innovative Economy and Management", Volume 7 Issue No. 1 (2020) Index Copernicus (poloneTi), Open Academic Journals Index, elibrary.ru (ruseTi), Google Academy (USA), cosmos impact factor (germany, berlini) Germany, Berlin .
25. Changes in consumer behavior in the tourist market caused by the Covid-19 pandemic (co-authored by N. Katsitadze, N. Tushishvili) Proceedings of the 5th International Scientific Conference of the Faculty of Business Technologies of Gtu. 2021. May 25.
26. Modern concepts of sales in credit institutions (co-authored) Proceedings of the 5th International Scientific Conference of the Faculty of Business Technologies of Gtu. 2021. May 25.
27. "Changes in customer behavior practices caused by COVID-19 and opportunities for new tourist countries" (co-authored). Batumi Navigation Training University. Batumi Georgia. June 2021
28. "Energy-efficient technologies as an innovative brand". From the series of monographs "Globalization and contemporary business challenges". Tbilisi, publishing house "Technical University" 2022 p. 436 – 438
29. "Public relations in banking". From the series of monographs "Globalization and contemporary business challenges". Tbilisi, publishing house "Technical University" 2022 p. 439 – 443
30. "Promoting the development of tourism clusters for the inclusive development of mountainous regions" Batumi Navigation Training University, Research Center (Batumi, Georgia), June 24, 2022. VI International Scientific Conference "Sustainable Transport System and Maritime Logistics" dedicated to the International Day of Seafarers ISTSML 2022
31. "The importance of education for people". "Education" magazine. No. 2(37), 2022. Tbilisi, publishing house "Technical University". p. 22-25
32. "Challenges and perspectives of sustainable development of tourism in mountainous regions". Proceedings of the 7th International Scientific Conference of Gtu. 2023 year 2023 year
33. "Tourist potential of Georgia". (co-authored). Proceedings of the 7th international scientific conference of GTU - "Globalization and modern challenges of business" - collection. 2023 year
34. "Prospects for the development of agrotourism in the highlands of Adjara". (co-authored). Proceedings of the 7th international scientific conference of STU - "Globalization and modern challenges of business" - collection. 2023 year