Scientific articles published in refereed and peer-reviewed journals and Materials presented at international scientific-practical conferences and Published reports

Zhana Balakhashvili - Academic Doctor of Economics, Assistant Professor of Technical University of Georgia 2010 –2023 years

Nº	Name of publication	Journal Name, Number, Year / Pages or Book / Monograph Title, Volume, Edition, Publisher, City, Year
1.	"Material-Technical base of Healthcare – Primary Guarantee for Healthy Population"	Reviewed Scientific Journal "Economics", pp 41-45.2013 Zhana Balakhashvili
2.	"Social Factors of Improving Employment Level in Regions"	Reviewed Scientific Journal "Science and Life" pp. 61-64.2010 Zhana Balakhashvili
3.	The Role of Mediation in Developing Health Insurance	Reviewed Scientific Journal "Science and Life" pp. 50-53.2010 Zhana Balakhashvili
4.	The Population Health Risks and General	Zhana balakhashvili Nino Lazviashvili

	Directions of their Decrease	The Population Health Risks and General Directions of their Decrease Scientific Reviewed Journal "Economics and Business".2016
5.	The main place in the success of tourism is the professionalism of the service staff	International peer-reviewed and peer-reviewed practical magazine "Moambe" N.40 pp.18-24 2021year Zhana Balakhashvili
		Bela Goderdzishvili

Participation in scientific conferences / forums (during the last 10 years):

Nº	Years	Name	Location	Title
1.	2015	Samtskhe-Javakheti State University,	Akhaltsikhe	Topic: "Ways of Improving Medical
1.	2013	Interuniversity International Scientific Conference "Topical Problems of Economics and Business", Akhaltsikhe, 2015		Service Management for Georgian Population". pp 97-103 Zurab Lipartia Zhana balakhashvili
2.	2015	Ivane Javakhishvili Tbilisi State University, Paata Gugushvili Institute of Economics, International Scientific Practical Conference devoted to the 110 th Anniversary of Academician Paata Gugushvili: "Topical Problems of Sustainable Development of National Economics" Tbilisi, 2015	Tbilisi	"The Level and Dynamics of Diseases in Population in Georgia, as the Basis of Developing Medical Insurance" pp 474- 478 Zhana balakhashvili
3.	2014	Ivane Javakhishvili Tbilisi State University, International Practical Scientific Conference "Globalization and Statistics". Tbilisi. 2014	Tbilisi	"Idyllic Health, on the expense of idyllic Medicine and Idyllic Medical Inst Commentor pp 74-78 Zhana balakhashvili Commentor
4.	2014	Ivane Javakhishvili Tbilisi State University, Paata Gugushvili Institute of Economics, International Scientific	Tbilisi	Topic: "Health Condition of Georgian Population, Reasons, Results, Ways of Improvement". pp 493-495

		Practical Conference devoted to the 70 th Anniversary of founding the Institute: "Topical Problems of Developing Economics and Economical Science" Tbilisi, 2014		Zhana balakhashvili
5.	2010	International Scientific Practical Conference devoted to the 75 th anniversary of founding Shota Rustaveli State University: "Innovations in Business", Batumi 2010	Batumi	Topic: "Political Prospects of Topical Social Ensurance in Georgia". pp 118-120 Zhana Balakhashvili
6.	2010	Paata Gugushvili Institute of Economics, International Scientific Practical Conference devoted to the 65 th anniversary of founding the Institute and the 105 th anniversary of Paata Gugushvili: "Topical Problems of Economics on the contemporary development model", Tbilisi 2010	Tbilisi	Topic: "Meaning of Health Insurance and Its forms in Georgia" pp 349-352 Zhana Balakhashvili
7.	2015	Ivane Javakhishvili Tbilisi State University, The First International Scientific Practical Conference: "Contemporary Informational Technologies in the Economic Globalization Conditions	Tbilisi	Topic: "Analysis of Medical Insurance Functioning in Georgia" pp 31-35 Zhana Balakhashvili
8.	2016	Black Sea Research Institute of Economy and Innovation Ukraine. International Scientific Conference «Formation of Modern Economic Area: Benefits, Risks, Implementation Mechanisms." Tbilisi /Ukraine shumilova@iei.od.ua		Conceptual-Methodological Recommendations for Medical and Social Insurance Management Improvement
9.	2017	Batumi Shota Rustaveli State University, 6 th International Scientific Conference in Tourism, Economics and Business	Batumi	Qualified Personnel, a way to Successful Tourism Business. Zhana Balakhashvili Rusudan Kinkladze
10.	2018	Georgian Technical University, Faculty of Business Technologies. 2nd International Scientific Conference "Globalization and Modern Challenges of Business"	Tbilisi	"Selection of financial methods and recommendations in medical and social insurance." Zhana Balakhashvili Guguli Kurashvili

11.	2019	Georgian Technical University, Faculty of Business Technologies. 3rd International Scientific Conference "Globalization and Modern Business Challenges".	Tbilisi	Zhana Balakhashvili / Rusudan Kinkladze. "Digital technologies in the banking sector.
12.	2020	Tbilisi state university. Challenges of globalization in economics and business.	Tbilisi	Zhana Balakhashvili and Rusudan Kinkladze: "Problems of Legislative Support of Corporate Management in Georgia"
13.	2020	Georgian Technical University: "Globalization and Modern Business Challenges, 4th International Scientific Conference."	Tbilisi	Zhana Balakhashvili and Tamar Kajaia: "Gender Inequalities in Leadership."
14	2021	Technical University of Georgia: "Globalization and modern challenges of business, 5th international scientific conference."	Tbilisi	"The impact of international tourism on the growth of the country's economy." Zhana Balakhashvili Tamar Qajaia
15	2022	Technical University of Georgia: Globalization and modern business challenges, from the series of monographs. Tbilisi 2022 (p. 37)	Tbilisi	"Problems of primary healthcare in Georgia" Zhana Balakhashvili Tamar Qajaia Maia Aladashvili
16	2023	Collective monograph of the academic staff of the Faculty of Business Technologies of STU, Contemporary Business 2023.	Tbilisi	Contemporary Business Challenges in a Globalized World: Tamar Qajaia Zhana Balakhashvili
17	2022	Collective Monograph, Contemporary Business Challenges in Globalized World, Lambert 2022	Tbilisi	"Peculiarities Of Human Resource Management in the Public Sector"

18	2023	file:///C:/Users/ZHANA/Downloads/978-620-4-735320 bookblock.pdfnew.pdf Technical University of Georgia: "Globalization and modern challenges of business, 7th international scientific conference." From the series of monographs. Tb., 2023 https://doi.org/10.36073/978-9941-28-963-7	Tbilisi	Tamar Qajaia Zhana Balakhashvili Contemporary trends and challenges of innovative management Tamar Qajaia Zhana Balakhashvili Andro Dugladze
19	2023	Balakhashvili Zh, Contemporary Business Challenges in a Globalized World (Volume 4) // Collective Monograph. Saarbrücken, Saarland, Germany; May 2023. DOI	Tbilisi	QUALITATIVE ASSESSMENT OF MANAGEMENT IN CORPORATIONS Tamar Qajaia Zhana Balakhashvili Nino Omanadze
20	2023	International Congress On Current Debates in Social Sciences.Georgia Technical University,faculty of law and international relations 11-12 october 20023 Tbilisi /Georgia www.currentdebates.org	Tbilisi	Innovative business development in the conditions of globalization Tamar Lagvilava Zhana Balakhashvili Nino Aroshvili