

Prof. Guram Jolia

List of scientific, educational and methodical works (2008-2024 years)

#	Name of scientific work	Printed or handwritten	Publishing house, journal (number, year) or number of author's certificate	Page (A ₄)	Surname of coauthor(s)
Textbooks and Auxiliary Textbooks					
1	Tourism Management (Textbook)	printed	„Universal“, Tbilisi, 2008 ISBN 978-9941-12-151-7	287	G. Shubladze and others
2	Dictionary of foreign words (Auxiliary Textbook)	electronic	„Technical University“, Tbilisi, 2008 ISBN 978-9941-14-237-6 http://www.gtu.ge/publishinghouse/	192	
3	Basics of Stock Exchange (Auxiliary Textbook)	electronic	„Technical University“, Tbilisi, 2009 http://www.gtu.ge/publishinghouse/	178	
4	Economics of Knowledge and Management (Textbook)	printed	„Technical University“, Tbilisi, 2010 (Updated version 2017) ISBN 978-9941-14-853-8 http://www.gtu.ge/publishinghouse/	320	D. Sekhniashvili
5	Internet-Marketing (Textbook)	electronic	„Technical University“, Tbilisi, 2011 ISBN 978-9941-14-853-8 http://www.gtu.ge/publishinghouse/		D. Sekhniashvili
7	Governmental Regulation of Economics (Theoretical-Methodological aspects, mechanisms and resource basis) (Textbook, Book I)	printed	Tbilisi, 2011 ISBN 978-9941-0-3145-8	262	E. Baratashvili and others
8	Governmental regulation of Economics (Theoretical-Methodological aspects, mechanisms and resource basis) (Textbook, Book II)	printed	Tbilisi, 2011 ISBN 978-9941-0-3145	264	E. Baratashvili and others
9	Engineering-economic Psychology and Ergonomics (Textbook)	printed	Tbilisi, 2012 ISBN 978-9941-12-151-7	303	E. Baratashvili And others
10	Internet-Economics (Textbook)	printed	Universal. Tbilisi. 2014 ISBN 978-9941-22-224-5	505 (A5)	D. Sekhniashvili And others
11	Negotiation Theory and Practice (Textbook)	printed	Tbilisi, 2012 ISBN 978-9941-0-5147-0	284	V. Sartania

12	Methods for Economic Research (Lecture course)	electronic	Tbilisi, 2014 http://www.gtu.ge/publishinghouse/	17	Collective authors. Chapter 13.
13	International Economic Relations (Forth revised edition) (Textbook)	printed	European Teaching University, Tbilisi, 2015 ISBN 978-9941-14-025-9	529 (A5)	
14	Creative Economics and Development: Creativity + Electronics (Textbook)	printed	European Teaching University, Tbilisi, 2015 ISBN 978-9941-0-7816-3	278 (A5)	
Monograph					
1	Creative Development: Education, Knowledge, Action	printed	European Teaching University, Tbilisi, 2016 ISBN 978-9941-20-657-3 http://dspace.nplg.gov.ge/bitstream/1234/328572/1/KreatiuliGanvitarebaGanatilebaCodnaQmedeba.pdf	445 (A5)	
2	Education and Labor Market in the Digital Environment	printed	„Technical University“, Tbilisi, 2021 ISBN 978-9941-28-668-1 http://opac.gtu.ge/cgi-bin/koha/opac-detail.pl?biblionumber=50235 .	370 (A5)	
3	Digital Economy: State Development Policy, Regulation, Sectoral Directions.	printed	„Technical University“, Tbilisi, 2021 ISBN 978-9941-28-806-7	150 (A5)	
4	Digital transformation of socio- economic development	electronic	„Technical University“, Tbilisi, 2024 ISBN 978-9941-28-806-7	347 (A4)	A. Abzalava
Articles					
1	"Human" weapon - the main source of superiority in the global competitive fight	printed	Technical University Work Collection, Tb., 2008, #3	4	K. Jolia
2	Internet - ADangerous Form of Global Communication	printed	Technical University Work Collection, Tb., 2008, #3	4	N. Jolia
3	Comparative Management	printed	Journal „Economics“. Tb. 2008, #10	6	E. Baratashvili, L. Bulia
4	National-cultural Models of Management	printed	Journal „Economics“. Tb. 2008, #11-12	6	E. Baratashvili, L. Bulia
5	“Economical patriotism”- the new wave of the state protectionism	printed	Technical University Work Collection,	8	N. Jolia, K. Jolia

			Tb., 2008, #4 (470)		
6	The characteristics of “New Economics”	printed	Technical University Work Collection, Tb., 2008, #4 (470)	8	N. Jolia, K. Jolia
7	Political models and legal aspects of immigrants integration	printed	Scientific Work Collection “Moambe”, Tb., 2008, #12	6	
8	Social-economic and cultural-confessional aspects of immigrants integration	printed	Scientific Work Collection “Moambe”, Tb., 2008, #12	6	
9	The Characteristics of State Innovative Development and its Evaluation Criteria	printed	Technical University Work Collection, Tb., 2009, #1 (471)	10	N. Jolia, K. Jolia
10	The Perspectives of Innovative Economics Development	printed	Technical University Work Collection, Tb., 2009, #1 (471)	9	N. Jolia, K. Jolia
11	The role and importance of science and education in the development of innovative economics	printed	Journal “Social-Economics”. Tb. 2009, #1	9	
12	Modern features of functioning transnational the companies	printed	Journal “Economics”. Tb. 2009, #5-6	11	D. Sekhniashvili
13	Definition of „Brain Drain“ Intermigration Terminology	printed	Technical University Work Collection, Tb., 2009, #2 (472)	9	N. Jolia
14	Synergy of science and Education – as a powerful source of developing innovative economics	printed	Technical University Work Collection, Tb., 2009, #2 (472)	9	
15	Modern economic aspects of electronic commerce Modern economic aspects of electronic commerce	printed	Journal “Social-Economics”. Tb. 2009, #4	13	D. Sekhniashvili
16	International Economics Actors on a New Stage of Globalization	printed	Journal “Social-Economics”. Tb. 2009, #6	12	N. Jolia
17	The economic relations principles in the Muslim countries	printed	Journal “Social-Economics”. Tb. 2010, #3	14	
18	New realities of development of the modern world	printed	Journal “Social-Economics”. Tb. 2010, #4	8	D. Sekhniashvili
19	Sights of supporters and opponents modern the offshore	printed	Journal „Social-Economics”. Tb. 2010, #5	12	N. Jolia
20	New Reality and Business Engineering	printed	Journal “Social-Economics”. Tb. 2010, #6	11	D. Sekhniashvili
21	The new problem of the modern world - electric espionage	printed	Journal “Social-Economics”. Tb. 2010, #6	8	D. Sekhniashvili

22	Internet and Transformation Political - Economic Model of Community	printed	Journal “Business-Engineering“, Tb., 2011, #1	10	D. Sekhniashvili
23	Modern problems of economic globalization	printed	Journal “Social-Economics“. Tb., 2011, #6	14	D. Sekhniashvili
24	Estimation of an antioffshore policy of the international community	printed	Journal “Business-Engineering“, Tb., 2012, #1	12	N. Jolia
25	Global imbalance problem and sovereign investment funds	printed	Journal “Business-Engineering“, Tb., 2012, #2	7	Sh. Veshapidze, D. Sekhniashvili
26	Knowledge management as a marketing strategy	printed	Journal “Social-Economics“. Tb., 2012, #4	6	K. Jolia
27	Knowledge management tasks	printed	Journal “Business-Engineering“, Tb., 2012, #4	6	D. Sekhniashvili
28	The “Delphi” method of knowledge management in state and business foresight projects	printed	Journal “Business-Engineering“, Tb., 2013, #1	12	
29	Internet-the revolutionary technology of the new millennium	printed	Journal “Social-Economics“. Tb., 2013, #1	11	T. Abuashvili
30	Methodology of measurement (assessment) of knowledge economy	printed	Journal “Business-Engineering“, Tb., 2013, #2	8	D. Sekhniashvili
31	Knowledge Economy – World of Constant Change	printed	Journal “Business-Engineering“, Tb., 2013, #3	11	
32	The social networks and cybercrime	printed	Journal “Business-Engineering“, Tb., 2013, #3	12	T. Abuashvili
33	Model of a Human Being in Economic Theory And Marketing	printed	Journal “Economics“. Tb., 2013, #9-10	13	K. Jolia
34	Knowledge Economy as an Economic System in the Process of Formation	printed	Journal “Business-Engineering“, Tb., 2013, #4	17	
35	Cognitive Approach – New Paradigm in Marketing	printed	Journal “Social-Economics“. Tb., 2013, #6	19	K. Jolia
36	Changing the Education Paradigm: Person’s Creative Development, the model “The Triple Helix”	printed	Journal “Business-Engineering“, Tb., 2014, #1	18	
37	Competitive advantage in the epoch of knowledge economy (in Russian)	printed	Journal “Business-Engineering“, Tb., 2014, #1	16	A. Sichinava D. Sekhniashvili
38	Creative Methods for Generating Ideas	printed	Journal “Business-Engineering“, Tb., 2014, #2	43	
39	Megalopolis – Driving Force behind Economic Development	printed	Journal “Social-Economics“. Tb., 2014, #3	21	T. Abuashvili

40	Formation of consumer society and new type of customer (X-user)	printed	Journal “Business-Engineering“, Tb., 2014, #4	21	K. Jolia
41	World practice of supporting small and medium innovation firms	printed	Journal “Economist“, Tb., 2014, #1	5	I. Mamaladze
42	Evaluation of outsourcing application management instruments	printed	Journal “Social-Economics“. Tb., 2015, #1	11	L. Gugushvili
43	Ecopolis Urbsoium: Past, Present & Future	printed	Journal “Economics“. Tb., 2015, #3-4	22	
44	Inversion of globalization vector and millennium of developing Asia	printed	Journal “Economics“. Tb., 2016, #3-4	26	
45	SMART-CYBERUNIVERSITY – An Education Model Compatible with Industrial Revolution 4.0	printed	Journal “Business-Engineering“, Tb., 2016, #1-2	38	
46	Fundamental Breakthrough by O’Keefe’s Triangular Method of Reasoning	printed	Journal “Business-Engineering“, Tb., 2017, #1-2	19	
47	Challenges in Receiving Education In light of the Strauss-Howe Generational Theory	printed	Journal “Business-Engineering“, Tb., 2017, #1-2	13	
48	The Phenomenon of Digital Culture in the Modern Technological World	printed	Journal ECONOMICS VOLUME 105, ISSUE 3. 2022	19	N. Jolia
49	Modern Reality of Asymmetric Technological and Socio-Economic Development	electronic	Georgian Scientists. Vol. 4 Issue 4, 2022	5	Ir. Jangavadze
50	ATTENTION AND IMPRESSION – PREREQUISITES FOR THE DEVELOPMENT OF THE DIGITAL ECONOMY	printed	Journal ECONOMICS VOLUME 105, ISSUE 1-2. 2022	15	
51	A Peaceful Global Empire of Digital Platforms	electronic	The scientific heritage (Budapest, Hungary) #128. 2023 ISSN 9215-365 DOI:10.5281/zenodo.10467992	Pages: 13-16	
52	The Regulatory Challenges of Artificial Intelligence	electronic	Norwegian Journal of development of the International Science. NJD-iScience (Oslo, Norway) #123. 2023. ISSN 3453-9875 https://doi.org/10.5281/zenodo.10450879	Pages: 12-16	

Papers for international scientific-practical conferences					
1	Negotiation as active form of verbal communication in business	printed	„Technical University“, International Conference, Tb., 2008, 17-18. X	5	N. Jolia
2	Light-shadows of electronic communication (internet) in economics and business	printed	„Technical University“, International Conference, Tb., 2008, 17-18 October	6	K. Jolia
3	Concept of electronic state	printed	GTU, International Conference, Tb., 2009, 27-28 March	5	D. Sekhniashvili
4	New economy: myth or reality?	printed	GTU, International Conference, Tb., 2009, 27-28 March	5	D. Sekhniashvili
5	Modern problems of immigrant integration	printed	International Scientific Conference. Akhaltsikhe State University, 2009, 26 June	6	
6	New prospects of electronic business	printed	International Conference, Batumi, 2010, 16-17 April	6	D. Sekhniashvili
7	The influence new technologies on behavior economic subjects	printed	International Conference, Tbilisi, GTU, 2010, 29-30 April	5	D. Sekhniashvili
8	Globalisation and Internet technology use in tourism sphere	printed	I International Scientific-practical Conference. Batumi-Trabzon (Georgia-Turkey), 2010, 5-6 June	8	D. Sekhniashvili
9	Information Technologies: Means of survival or Competitive Advantage?	printed	International Conference, Tbilisi, GTU. 2010, 1-4 November	8	D. Sekhniashvili
10	The concept of a sustainable development And safety problem	printed	International Scientific-technical Conference, Tbilisi, GTU, 2010, 10-12 November	8	D. Sekhniashvili
11	Legal Aspects of Distribution of Internet Technology	printed	International Conference "Actual Problems of Law", Tb., GTU, 2010, 18-19 December	3	D. Sekhniashvili
12	World Economic Prospects for the Development After the Crisis	printed	International Scientific Conference, Tb., 2011, 25 March	7	D. Sekhniashvili
13	Postindustrial Economy: Changing role of the State or not?	printed	International Conference, Tb., 2011, 15-16 April	3	D. Sekhniashvili
14	Tourism potential, development forms and product	printed	II International Scientific-practical Conference. Batumi, 2011, 4-5 June	3	B. Barkalaia
15	Conceptual Aspects of Knowledge Economics	printed	International Scientific-practical Conference. Kutaisi, 2013, 24-25 May	5	

16	The reasons for the origin and development of creative economy	printed	The 2 th International Economic Conference - IEC 2014 „National Models of the Economic Development: Yesterday, Today, Tomorrow“. October 17-18, 2014 Tbilisi, Georgia Journal “Business-Engineering“, Tb., 2014, #3	5	T. Abuashvili
17	Cognitive Understanding of the Creative Economic Phenomenon	printed	The 1 st International Scientific-Practical Conference on "Modern Management: Problems, Hypotheses, Studies". Tbilisi. 2015, 24-26 June	8	
18	The importance of modern education and world crisis	printed	The 3 th International Economic Conference - IEC 2015 „National Models of the Economic Development: Yesterday, Today, Tomorrow“. October 17-18, 2015 Tbilisi, Georgia Journal “Business-Engineering“, Tb., 2015, #3	6	
19	Higher Education in the Age of Internet Technologies	printed	The 4 th International Economic Conference - IEC 2016 „National Models of the Economic Development: Yesterday, Today, Tomorrow“. October 17-18, 2016 Tbilisi, Kutaisi. Georgia Journal “Business-Engineering“, Tb., 2016, #3	13	
20	Comparative Analysis of the Economic and Creative Human Models	printed	The 5 th International Economic Conference - IEC 2018 „National Models of the Economic Development: Yesterday, Today, Tomorrow“. October 20-21, 2017 Tbilisi, Kutaisi. Georgia Journal “Business-Engineering“, Tb., 2017, #3	5	
21	Four-Dimensional Education Model by Charles Fadel	printed	of the 2nd scientific conference of the Georgian University (June 11, 2019) Materials. Tbilisi, 2019	7	

22	Marketing Model for Hi-Tech Products, According to Geoffrey Moore	printed	GEORGIAN TECHNICAL UNIVERSITY FACULTY OF BUSINESS TECHNOLOGIES GLOBALIZATION AND CURRENT CHALLENGES IN BUSINESS IV International Scientific Conference Proceedings. Tb., 2020	5	
23	Advantages and Disadvantages of Digital Diplomacy	printed	GEORGIAN TECHNICAL UNIVERSITY FACULTY OF BUSINESS TECHNOLOGIES AUTHORITY AND SOCIETY – 2022. XVI International Scientific Conference Proceedings I. 16 May. 2022. Tbilisi. ISBN 978-9941-28-861-6	5	
24	The Advantages of Digital Clusters in Contemporary Management	printed	GEORGIAN TECHNICAL UNIVERSITY FACULTY OF BUSINESS TECHNOLOGIES GLOBALIZATION AND CURRENT CHALLENGES IN BUSINESS VII International Scientific Conference Proceedings. 25 May, 2023. Tbilisi. ISBN 978-9941-28-963-7 https://doi.org/10.36073/978-9941-28-963-7	5	A. Abralava
25	Global Digital Empire - A New Model of Technological Governance	printed	GEORGIAN TECHNICAL UNIVERSITY FACULTY OF BUSINESS TECHNOLOGIES AUTHORITY AND SOCIETY – 2023. XVII International Scientific Conference Proceedings. 3-4.11.23 Tb., 2023 https://doi.org/10.36073/1512-374X-2023-XVII	6	

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