

# Maka Piranashvili

## Personal Information

Name Surname: **Maka Piranashvili**  
Date of Birth: 1972-12-08  
Sex: Female  
Citizenship: Georgian  
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## Education

Academic Degree: Ph.D./Equivalent to Ph.D  
Educational Institution: Georgian Technical University  
Qualification: Academic degree of a Doctor of Engineering Sciences, PhD DO 000234  
Date of grant: 2008-06-27  
Country: Georgia

Academic Degree: Master's/Equivalent to Master's  
Educational Institution: Ivane Javakhishvili Tbilisi State University  
Qualification: Master, A diploma with excellence AU # 042816  
Date of grant: 1995-06-30  
Country: Georgia

## Work Experience

Organization: David Aghmashenebeli University of Georgia  
Structural Unit: Faculty of Business and Social Sciences, Tourism Program  
Position: Invited Professor  
Date of commencement of work: 2012-09-01  
Date of completion of work: till today

Organization: Grigol Robakidze University  
Structural Unit: School of Business and Management, Tourism Program  
Position: Associate Professor  
Date of commencement of work: 2010-09-01  
Date of completion of work: till today

Organization: Georgian Technical University

|                               |   |
|-------------------------------|---|
| Structural Unit:              | School of Business Technologies, Tourism and Marketing Department |
| Position:                     | Associate Professor   |
| Date of commencement of work: | 1997-09-10  |
| Date of completion of work:   | till today  |

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## Qualification Raising

### Trainings

|               |   |
|---------------|---|
| Organization: | Texas A&M University, School of Education and Human Development |
| Subject:      | Paths to Publication, online                                    |
| Country:      | USA   |
| Date:         | 2023-05-29  |

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|               |  |
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| Organization: | UK Academic, Cultural & Social Exploration Programme |
| Subject:      | Marketing, Human Resource Management                 |
| Country:      | Great Britain  |
| Date:         | 2013-08-08   |

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## Projects & Grants

|                            |   |
|----------------------------|---|
| Name of the project/grant: | A study of cooperation between higher education institutions and employers                                  |
| Position:                  | Visiting researcher   |
| Donor:                     | Shota Rustaveli National Science Foundation, State Scientific Grant for Fundamental Research #FR - 18 - 615 |
| Leader Organization:       | Grigol Robakidze University   |
| Start   End Date:          | 2018-01-17 - 2020-01-20   |

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## Scientific Productivity

### Google scholar

Cited Index: 34.00

H Index: 4.00

## Leadership of educational programs

I have been giving lectures at the Technical University of Georgia since 1997, I have 25 years of teaching experience. I participate in trainings conducted both in Georgia and abroad. In 2016, I conducted a training on the topic: "Help to improve the difficult social and economic climate of

Tetritskaro municipality by fully utilizing the tourism potential", the training was conducted with the financial support of the United Nations Development Program (UNDP) (<https://gazetididgorelebi.wordpress.com/2016/07/08/>).

## Conference, Symposium, Award

- 2023-10-21 - The 16th International Conference for Cultural Tourism in Europe 18-21 October 2023. [https://www.culturaltourism-network.eu/uploads/5/0/6/0/50604825/ectn\\_conference\\_2023\\_draft\\_programme.pdf](https://www.culturaltourism-network.eu/uploads/5/0/6/0/50604825/ectn_conference_2023_draft_programme.pdf)
- 2021-09-15 - XII International Conference "Science and Society: Methods and Problems of Practical Application" 15 September, 2021 DOI is to be assigned later. Vancouver, Canada Pp. 30-35. <http://ppublishing.org/archive/conference/Conf-Canada/>
- 2021-08-08 - 4th International European Conference on Interdisciplinary Scientific Research August 8-9, 2021 Full text book – Volume II, Warsaw, Poland Pp. 520-528.
- 2021-10-03 - 5th International New York Conference on Evolving Trends in Interdisciplinary Research and Practices October 3-5, 2021 Proceedings Book, Institute of Economic Development and Social Research. Liberty Publishing House 2021. Pp. 219-225
- 2019-10-16 - International conference, AGRICULTURAL ECONOMICS AND RURAL DEVELOPMENT RESEARCH "SUSTAINABLE DEVELOPMENT OF AGRICULTURE AND RURAL AREA FROM THE COMMON AGRICULTURAL POLICY PERSPECTIVE" Bucharest, Romania
- 2018-10-21 - 11th International conference for Cultural Tourism in Europe: Cultural Heritage as an Asset for Responsible and Sustainable Tourism, PAPHOS, CYPRUS
- 2017-10-18 - 10th International Conference for Cultural Tourism in Europe, Sibiu, Romania
- 2016-10-20 - 9th International Conference for Cultural Tourism in Europe, INTANGIBLE HERITAGE: INCOMPARABLE ASSET FOR SUSTAINABLE AND RESPONSIBLE TOURISM DEVELOPMENT, Guimaraes, Portugal
- 2014-09-25 - INTERREG IV project CHARTS Closing Conference „Engaging Culture and Heritage for Sustainable Tourism Development“, Volos, Greece
- 2014-06-11 - 3rd International congress UNITWIN Network UNESCO chair „Culture, Tourism, Development“, Barcelona, Catalonia, Spain
- 2013-05-22 - International Scientific and Methodological Conference BNTU 2013, Minsk, Belarus
- 2015-10-26 - 13th International scientific conference „Human Resources Management: Current Trends, Challenges, Inspirations“, Alexander Dubcek University of Trencin, Faculty of Social and Economic Relations, Strbske pleso, Slovakia

## Languages

- Russian
- Georgian
- Germany
- English

## Additional information

I am a true member of the Georgian Academy of Business Sciences, an academician by the decision

of July 9, 2013.