

Marina Metreveli

Personal Information

Name Surname: **Marina Metreveli**
Date of Birth: 1954-07-22
Sex: Female
Citizenship: Georgian
Phone: 591939455
Email: metrevelimarina11@gtu.ge



Education

Academic Degree: Master's/Equivalent to Master's
Educational Institution: Williams College
Qualification: Tourism Manager-Marketer (Dipl. #M608M5844)
Date of grant: 2009-09-11
Country: United Kingdom

Academic Degree: Ph.D./Equivalent to Ph.D
Educational Institution: TSU
Qualification: Doctor of Economics
Date of grant: 2002-05-10
Country: Georgia

Academic Degree: Master's/Equivalent to Master's
Educational Institution: Georgia Polytechnic Institute
Qualification: Documentary Filmmaker (Diploma #0667)
Date of grant: 1982-04-12
Country: Georgia

Academic Degree: Master's/Equivalent to Master's
Educational Institution: Georgia Polytechnic Institute
Qualification: Mechanical engineer
Date of grant: 1981-06-10
Country: Georgia

Work Experience

Organization: GTU
Structural Unit: Faculty of business Technology
Position: Professor, leader of Master Program "Hotel Service Management"

Date of commencement of work: 2011-09-01
Date of completion of work: till today

Organization: Parliament of Georgia
Structural Unit: Sector of Economy and Economic Policy
Committee
Position: Leading Specialist Tourism and Statistic
Date of commencement of work: 2000-02-07
Date of completion of work: till today

Qualification Raising

Trainings

Organization: Association for Science
Subject: "Information Technologies in Science"
Country: Georgia
Date: 2022-12-21

Organization: British Council - Creative Speak: Higher
Education Enterpriseb Programm: 4th year project
(#EV16048P8P-#2181
Subject: " Creative Spark: Higher Education Enterprise
Program III Year Project
Country: Georgia
Date: 2021-10-13

Organization: "UNWTO Training Programme in Georgia -
WEBINAR 5: UNWTO Training Programme in
Georgia - WEBINAR 5: Digital Transformation
starts, European Bank for Reconstruction and
Development (EBRD) and United Nations World
Tourism Organization (UNWTO), National Tourism
Administration, Tourism Recovery in the Post-
Pandemic Period
Subject: Digital Transformation starts
Country: Georgia
Date: 2021-09-21

Organization: European Bank for Reconstruction and
Development (EBRD) and United Nations World
Tourism Organization (UNWTO), National Tourism
Administration, Tourism Recovery in the Post-
Pandemic Period, Tbilisi
Subject: UNWTO Training Programme in Georgia -
WEBINAR 5: Digital Transformation starts
Country: Georgia

Date: 2021-09-20

Organization: European Bank for Reconstruction and Development (EBRD) and United Nations World Tourism Organization (UNWTO), National Tourism Administration, Tourism Recovery in the Post-Pandemic Period, Tbilisi

Subject: "UNWTO Training Programme in Georgia - WEBINAR 4: Digital management skills, including e-commerce and e-business

Country: Georgia

Date: 2021-07-13

Organization: British Council

Subject: Creative Spark: Higher Education Enterprise Programme - Innovation Seminar IV - "Ways for the Sustainable Development of the Enterprise and Entrepreneurship Eco-system at GTU"

Country: Georgia

Date: 2021-06-15

Organization: European Bank for Reconstruction and Development (EBRD) and United Nations World Tourism Organization (UNWTO), National Tourism Administration, Tourism Recovery in the Post-Pandemic Period, Tbilisi

Subject: "UNWTO Training Programme in Georgia - WEBINAR 3: Tour guiding in the post COVID era

Country: Georgia

Date: 2021-05-18

Organization: : European Bank for Reconstruction and Development (EBRD) and United Nations World Tourism Organization (UNWTO), National Tourism Administration, Tourism Recovery in the Post-Pandemic Period, Tbilisi

Subject: UNWTO Training Programme in Georgia - WEBINAR 2: New Trends for the post COVID reality

Country: Georgia

Date: 2021-05-11

Organization: European Bank for Reconstruction and Development (EBRD) and United Nations World Tourism Organization (UNWTO), National Tourism Administration, Tourism Recovery in the Post-Pandemic Period, Tbilisi

Subject: "UNWTO Training Programme in Georgia - "UNWTO Training Programme in Georgia - WEBINAR 1: E-marketing,

Country: Georgia
Date: 2021-05-11

Organization: Teacher Training Program, Iowa State University
Center of Excellence in Teaching and Learning,
Georgian Technical University CETL
Subject: "Carrier Development"
Country: Georgia
Date: 2021-04-12

Organization: British Council
Subject: Creative Spark: Higher Education Enterprise
Programme - Innovation Seminar III- „Engaging
with Business“
Country: Georgia
Date: 2021-03-16

Organization: Teacher Training Program, Iowa State University
Center of Excellence in Teaching and Learning,
Georgian Technical University PDL CETL
Subject: "Communication and Cognition"
Country: Georgia
Date: 2019-07-15

Organization: Sustainable Development Goals, Parliament of
Georgia, Governance Reform Foundation (GRF),
UNDP
Subject: "The Etiquette and Standards of Communication
with People with Disabilities"
Country: Georgia
Date: 2019-06-10

Organization: Teacher Training Program, Iowa State University
Center of Excellence in Teaching and Learning,
Georgian Technical University PDL CETL
Subject: "Teaching Results and Assessments"
Country: Georgia
Date: 2019-05-21

Organization: Ministry of Foreign Affairs of the Republic of
Estonia, International Chamber of Commerce
Estonia
Subject: "Communication and Marketing of an
International Fair on the Example of Tourest
2019"
Country: Georgia
Date: 2019-04-15

Organization: Ministry of Foreign Affairs of the Republic of Estonia, International Chamber of Commerce Estonia
Subject: Supporting business development in Georgian tourism sector through increasing the competence of strategic planning of international fairs "
Country: Georgia
Date: 2019-02-11

Organization: ICC, International Chamber of Commerce
Subject: "Course on expert competence of fair behavior in Tourism through learning by doing method at Tourest"
Country: Georgia
Date: 2017-09-17

Organization: GIZ, PMCG n Parliament of Georgia
Subject: Regulatory Impact Assessment in light of Agenda 2030 requirements - Employment Mechanism
Country: Georgia
Date: 2017-07-23

Organization: Parliament of Georgia, European Time-ob, Friedrich Ebert Stiftung
Subject: "AA/DCFTA and Legal Approximation"
Country: Georgia
Date: 2017-07-11

Organization: TEMPUS LMPH and Georgian Technical University Seminars
Subject: "Food and Beverage", "Gastronomy in Tourism", "Using video materials in tourism", "Inovation in Tourism", "Intercultural communication in Tourism", "Enology"
Country: Georgia
Date: 2017-07-11

Organization: International Federation of Language Teaching Association, Multilingual Assassination of Georgia, Georgian Technical University, Multilingual Association of Georgia
Subject: "Training Program in Public Speaking"
Country: Georgia
Date: 2017-07-10

Organization: GTA, ICC, International Chamber of Commerce of Estonia, Estonia - Development Cooperation

Subject: "Product Design and Marketing Communication for an International Fair"
Country: Georgia
Date: 2017-06-12

Organization: USAID, NDI, GGI, Swedish Government, Gender Equality Council of Parliament of Georgia
Subject: "Provision of Gender Equality in National Budget and Laws"
Country: Georgia
Date: 2017-05-16

Organization: UN Women&The European Union fro Georgia
Subject: "Removal of sexual harassment at work place"
Country: Georgia
Date: 2017-02-12

Organization: Open Society Georgia Foundation and the Romanian Centre for European Policies
Subject: „Regulatory Impact Assessment (RIA)“,
Country: Georgia
Date: 2017-02-12

Organization: UNDP, Georgian Employers Association
Subject: Training Program aimed at developing capacities in the fields of Professional education and labor market"
Country: Georgia
Date: 2016-08-22

Organization: PRAXIS Academy, Center of Politic Studies
Subject: „Civil Service in Georgia: Advancement of Good Governance and Political Governance and Civil Engagement for Georgoan Civil Service“
Country: Georgia
Date: 2015-06-09

Organization: Tourism Faculty of University of Girona, «LMPH « Licence Masters professionnels en management des activités hôtelières pour le développement de l'industrie touristique en Géorgie, Azerbaïdjan et Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Hospitality management 1"
Country: Spain
Date: 2015-05-22

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Tourism Transport"
Country: Spain
Date: 2015-05-21

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Managerial Accounting and Finance"
Country: Spain
Date: 2015-05-21

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Strategic Management"
Country: Spain
Date: 2015-05-20

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: Processus de Bologne Project Tuning, Licence et
Master, Supplement au Diplome, Poles
d'excellence, Methodologie de siffusion
Country: Spain
Date: 2015-05-20

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Corporate organizational Behavior and Personal"
Country: Spain
Date: 2015-05-19

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Customer Relations for Tourism"
Country: Spain
Date: 2015-05-19

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Management of Tourism New Products"
Country: Spain
Date: 2015-05-17

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Event Management"
Country: Spain
Date: 2015-05-16

Organization: Faculty of University of Girona, «LMPH « Licence
Masters professionnels en management des
activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Teamwork and Leadership"
Country: Spain
Date: 2015-05-15

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Negotiation Techniques"
Country: Spain
Date: 2015-05-15

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Revenue-Yield Management"
Country: Spain
Date: 2015-05-14

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Hospitality Facilities and Design", Date: 2015
Country: Spain
Date: 2015-05-14

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Language Applied Formation"
Country: Spain
Date: 2015-05-12

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Food-Beverage management"
Country: Spain
Date: 2015-05-11

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Project Management"
Country: Spain
Date: 2015-05-11

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: hospitality and tourism economics
Country: spain
Date: 2015-05-11

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Hospitality management 2"
Country: Spain
Date: 2015-05-09

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Management Accounting and Finance-Hospitality
Management"
Country: spain
Date: 2015-05-08

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Planning and Opening Tourist Accommodation"
Country: Spain
Date: 2015-05-08

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Library Research"
Country: Spain
Date: 2015-05-06

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: "Contractual Arrangements in Tourism
Management",
Country: spain
Date: 2015-05-04

Organization: PRAXIS Academy, Center of Politic Studies
Subject: Training for trainers" course on "Public
Participation and Engagement" in the project of
„Civil Service in Georgia: Advancement of Good
Governance and Political Governance and Civil
Engagement for Georgian Civil Service“
Country: Georgia
Date: 2015-03-18

Organization: International Federation of Language Teaching
Association, Georgian Technical University,
Multilingual Association of Georgia
Subject: "Training Program in Teaching Strategies
(Knowledge Representation)"
Country: Georgia
Date: 2015-02-18

Organization: International Federation of Language Teaching
Association, Georgian Technical University,
Multilingual Association of Georgia
Subject: "Training Program in Teaching Strategies
(Effective Communication Strategies,
Communication Management)"
Country: Georgia
Date: 2015-02-09

Organization: Tourism Faculty of University of Girona, «LMPH «
Licence Masters professionnels en management
des activités hôtelières pour le développement de
l'industrie touristique en Géorgie, Azerbaïdjan et
Moldavie № 544191 Tempus 1-2013-1-PT JPCR»
Subject: Processus de Bologne Project Tuning, Licence et
Master, Supplement au Diplome, Poles
d'excellence, Methodologie de siffusion.
Country: Spain
Date: 2014-05-23

Organization: LMPH № 544191 Tempus 1-2013-1-PT JPCR“

Subject: "Licence Masters professionnels en management des activités hôtelières pour le développement de l'industrie touristique en Géorgie, Azerbaïdjan et Moldavie
Country: France
Date: 2014-04-14

Organization: Georgian-European Academy
Subject: "Modern technologies of teaching in higher education institutions"
Country: Spain
Date: 2013-11-19

Seminar

Organization: IFAD, The World Bank, FAO, GIPA
Subject: Seminar on Awareness & Use of Agricultural Data in Georgia
Country: Georgia
Date: 2024-11-12

Organization: WTTC
Subject: WTTC for our AI Demystified Webinar, The role of Artificial Intelligence and its transformative potential within the Travel & Tourism sector
Country: WTTC
Date: 2024-04-17

Organization: the Ministry of Environment and Agriculture and the Union of Nature Researchers of Georgia
Subject: "Orkis" (SBMK "Orkis")
Country: GEORGIA
Date: 2023-11-14

Organization: Akaki Tsereteli State University, Thematic Seminar
Subject: "Economic, Legal and Social Problems of Modern Development"
Country: Georgia
Date: 2015-07-21

Projects & Grants

Name of the project/grant: Project: Governance Reform Fund Phase IV (GRF) 000127317 Sub-project "Support to the Government of Georgia to Strengthen Governance and Policies for the Transition to a Circular Economy" - Action 18

Position: Member of the Governmental Coordination Council

Donor: UNDP

Leader Organization: "Orchis" of the Ministry of Environmental Protection and Agriculture of Georgia and the Georgian Union of Nature Researchers

Start | End Date: 2023-02-12 - 2024-09-10

Name of the project/grant: Maritime Academy of Georgia, "Study of the Development Potential of Ferry Services in Georgia and Its Importance in Maritime, Logistics and Tourism Industries"

Position: Tourism Expert

Donor: Maritime Academy of Georgia

Leader Organization: Maritime Academy of Georgia

Start | End Date: 2021-06-11 - 2021-11-10

Name of the project/grant: Assessment of the Circularity of the Georgian Economy

Position: Member of the Governmental Coordination Council

Donor: The ongoing program supported by the Swedish Government

Leader Organization: "Orchis" of the Ministry of Environmental Protection and Agriculture of Georgia and the Georgian Union of Nature Researchers

Start | End Date: 2021-03-15 - 2024-09-09

Name of the project/grant: Portuguese Science and Technology Foundation, within the project reference UIDB/04470/2020

Position: Author of article

Donor: Funded by national funds through FCT

Leader Organization: FCT - Portuguese Science and Technology Foundation

Start | End Date: 2020-11-19 - 2020-11-21

Name of the project/grant: Sectoral characteristics of tourism, member of the Sectoral Council of Higher Education of Personal Services

Position: Council member

Donor: National Center For Educational Quality Enhancement

Leader Organization: National Center For Educational Quality Enhancement

Start | End Date: 2020-05-12 - 2021-09-08

Name of the project/grant: Project - "Protecting the Cleanliness of Georgia", additional component "Mapping the Circular Economy in Georgia" (Sida Contribution No. 13312)

Position: Member of the Governmental Coordination Council

Donor: UNDP

Leader Organization: "Orchis" of the Ministry of Environmental Protection and Agriculture of Georgia and the Georgian Union of Nature Researchers

Start | End Date: 2020-04-14 - 2022-02-08

Name of the project/grant: Erasmus+ program project ECOMODE - "Fostering Eco - Innovative Business Model Development in SMEs in Hospitality Industry" (Fostering Eco - Innovative Business Model Development in SMEs in Hospitality Industry) 2018-I-IT01-KA202-006788

Position: tourism expert

Donor: Erasmus+

Leader Organization: GTU

Start | End Date: 2018-06-20 - 2021-08-18

Name of the project/grant: Faculty of Business Technologies of STU, "English-Georgian Explanatory Dictionary of Tourism Terms", updated edition of the dictionary published in 2006

Position: project leader and author

Donor: GTU

Leader Organization: Business Engineering Faculty

Start | End Date: 2018-03-20 - 2020-12-24

Name of the project/grant: Supporting business development in Georgian tourism sector through increasing the competence of strategic planning of international fairs, Expo Georgia and International Chamber of Commerce ICC Estonia

Position: Expert on Tourism

Donor: and International Chamber of Commerce ICC Estonia

Leader Organization: and International Chamber of Commerce ICC Estonia

Start | End Date: 2018-03-19 - 2019-08-11

Name of the project/grant: #54417 8-T EM PUS-1-2013-1-PT-TEMPUS-JPCR, TEMPUS RETHNIKe Project, Georgian Technical University, University of Lisbon,

Position: Expert on Tourism

Donor: TEMPUS RETHNIKe Project, Georgian Technical University, University of Lisbon

Leader Organization: TEMPUS RETHNIKe Project, University of Lisbon
Start | End Date: 2017-04-17 - 2017-11-21

Name of the project/grant: Regulatory Impact Assessment (RIA) on the draft law on „Introduction of Antidempiling Measures in Trade“. USAID, GGI-Good Governance Initiative in Georgia
Position: Leading Specialist / Expert
Donor: USAID, GGI-Good Governance Initiative in Georgia
Leader Organization: Parliament of Georgia
Start | End Date: 2017-04-11 - 2017-11-21

Name of the project/grant: Joint project of the German International Cooperation Organization (GIZ) and the Parliamentary Committee on Human Rights and Civil Integration „Regulatory Impact Assessment within the State Policy of Employment“
Position: Expert on Tourism
Donor: German International Cooperation Organization (GIZ)
Leader Organization: Parliamentary Committee on Human Rights and Civil Integration
Start | End Date: 2017-04-10 - 2017-11-14

Name of the project/grant: Adjara Tourism Guides Association and Council of Europe Project “Learn and Teach”
Position: Project Manager
Donor: Council of Europe Project
Leader Organization: Adjara Tourism Guides Association
Start | End Date: 2017-02-09 - 2017-08-16

Name of the project/grant: ICC, International Chambers of Commerce of Estonia, “Supporting business development in Georgia through increasing the competence of fair behavior in tourism and adjusted sector”
Position: Expert on Tourism
Donor: International Chambers of Commerce of Estonia
Leader Organization: International Chambers of Commerce of Estonia
Start | End Date: 2017-02-08 - 2017-05-15

Name of the project/grant: Batumi Maritime Academy and participant of the Batumi International Exhibition within the framework of the joint project of the Adjara Guides Association „Let’s take care of the development of tourism together“
Position: Expert on Tourism
Donor: 16. Batumi Maritime Academy
Leader Organization: 16. Batumi Maritime Academy

Start | End Date: 2017-02-07 - 2017-07-24

Name of the project/grant: Technical University of Georgia, "Processing the Cognitive Model of Estimation of Efficiency of Internal Regulation taking the Social, Political and Economic Development Factors into account"

Position: Senior Researcher

Donor: Technical University of Georgia

Leader Organization: Technical University of Georgia

Start | End Date: 2016-03-16 - 2017-11-22

Name of the project/grant: The European Union, the United Nations Development Program, Formal and non-formal education system to improve the response of the labor market and in Georgia in a lifelong learning process

Position: An expert in tourism education issues

Donor: 15. The European Union, the United Nations Development Program

Leader Organization: 15. The European Union, the United Nations Development Program

Start | End Date: 2016-02-08 - 2017-11-20

Name of the project/grant: Estonian organization "PRAXIS Policy Research Center" PRAXIS and European Initiative - liberal in Tbilisi, Georgia, good governance and public sector employees

Position: participation in the political process, trainer

Donor: 18. Estonian organization "PRAXIS Policy Research Center

Leader Organization: European Initiative - liberal in Tbilisi

Start | End Date: 2015-03-10 - 2016-07-19

Name of the project/grant: Project LMPH - # 544191 - TEMPUS-1-2013-1-PT (undergraduate and professional master's degree in the field of hotel management)

Position: Professional Master's Program Director

Donor: TEMPUS

Leader Organization: TEMPUS

Start | End Date: 2014-04-08 - 2017-08-22

Scientific Productivity

Scopus

Cited Index: 24

H Index: 3

Web of science

Cited Index: 18

H Index: 2

[Google scholar](#)

Cited Index: 149

H Index: 7

Leadership of educational programs

kuhgdsfyrf ryterwoi eriytrdwoiu erigreoyi dsroiuye dskyt rdit sdraoi sr srio;autreiou erilit eriuotri wreo wueriot werqio;ut

Conference, Symposium, Award

- 2010-06-08 - "The Woman Who Sets the Standard" - 10th Anniversary International Who's Who of Professional Business Women, The International Women's Review Board
- 2008-04-08 - Honored worker of Georgian Tourism
- 2023-11-13 - "Trends and challenges of sustainable development of resorts", LSI Resorts Development Agency, First Annual International Conference, Tbilisi, 7DecJun
- 2023-11-23 - XV International Tourism Congress, EsACT - School of Public Management, Communication and Tourism, speech: Globalization and ways of booking services for tourists, Mirandela Portugal,
- 2023-02-04 - "The role of medical rehabilitation in the complex treatment of diseases, possibilities and perspectives", Tbilisi Balneological Resort, Tbilisi
- 2023-10-31 - GNTA, 6th International Conference-Standards in Tourism, Tbilisi, Georgia
- 2023-10-26 - Tbilisi Silk Road Forum, Tbilisi,
- 2023-10-26 - International Scientific Conference "Natural Resources and Resorts as Factors of Sustainable Development" organized with the support of GTU, Faculty of Business Technologies
- 2023-06-14 - 7. World Symposium on Geographical Indications, organized by the World Intellectual Property Organization (WIPO) in cooperation with the National Intellectual Property Center of Georgia (Sakpatent)
- 2023-05-25 - VI International Scientific Conference "Globalization and Modern Challenges of Business" at GTU, Report: Globalization and Ways of Booking Tourism Servic
- 2023-05-25 - VI International Scientific Conference "Globalization and Modern Challenges of Business" at GTU, report: The role of ecotourism in the sustainable development of tourism in Georgia, monograph: Globalization and Modern Challenges of Business
- 2022-11-16 - International Tourism Congress ITC2022 Tourism - Going Back/Forward to Sustainability, organized faculty of Geographical Sciences, University of Lodz (Poland) cooperation with CiTUR Centre for Tourism Research, Development and Innovation
- 2022-05-21 - 1st Conference in Business Research & Management (BRM): Emerging issues after COVID-19 time, FACULTY OF LEGAL AND SOCIAL SCIENCES OF TOLEDO, speech: Covid-19 and its impact on tourism and hotel business (the case of Georgia),
- 2022-05-16 - VI International Scientific Conference "Globalization and Modern Business Challenges", report: "Google" influence on tourism and hospitality product sales in Georgia,
- 2021-11-10 - The 5th conference dedicated to the circular economy, organized by the Ministry of Environment and Agriculture of Georgia and the Union of Nature Researchers of Georgia "Orkis" and with the financial support of the Swedish government

- 2021-11-05 - The 1th international scientific and practical conference, PROBLEMS OF SUSTAINABLE DEVELOPMENT OF THE MARINE INDUSTRY
- 2021-10-27 - XIII INTERNATIONAL TOURISM CONGRESS, ESTORIL, „MAIN TRENDS OF AGRITOURISM DEVELOPMENT IN THE POST-PANDEMIC PERIOD“
- 2021-05-28 - Fourth International Scientific Conference "Globalization and Modern Challenges of Business" of the Faculty of Business Technologies of the Technical University of Georgia
- 2020-10-27 - ITC'20 - XII International Tourism Congress „The Image and Sustainability of Tourism Destinations“ , Centre for Tourism Research, Development and Innovation (CiTUR), in partnership with University Feevale (Brazil)
- 2020-07-26 - Report of the 4th international scientific conference "Globalization and modern challenges of business" of the Faculty of Business Technologies of the Technical University of Georgia
- 2020-06-26 - IV International Scientific Conference "Globalization and Modern Business Challenges" of the Faculty of Business Technologies of the Technical University of Georgia
- 2019-11-05 - 11th International Tourism Congress “The Image and Sustainability of Tourism Destinations”, Speech: “Georgian Tourism and Strategic Directions of State Policy in Terms of Crises”
- 2019-10-11 - The International Business Conference of the Georgian Technical University, the 7th International Economic Conference - IEC 2019
- 2019-05-24 - III International Scientific Conference of Faculty of Business Technologies of Georgian Technical University "Globalization and Modern Business Challenges"
- 2019-05-24 - III International Scientific Conference of Faculty of Business Technologies of Georgian Technical University "Globalization and Modern Business Challenges"
- 2018-10-13 - The International Business Conference of the Georgian Technical University, the 6th International Economic Conference - IEC 2018
- 2018-09-12 - 5th European Ecotourism Conference “European Ecotourism Network Common attitude towards Sustainable tourism”, Georgian Ecotourism Assosiation, GTNA, Global Ecotourism Network, GIZ, WWF
- 2018-06-04 - The Third Tourism and Hospitality Conference within Welcome to Georgia! National Tourism Awards 2018. Tbilisi, Georgia,
- 2018-05-21 - II International Scientific Conference of Faculty of Business Technologies of Georgian Technical University "Globalization and Modern Business Challenges", Speech: “The State of the Tourism Professional Education System in Georgia Today”
- 2018-05-21 - II International Scientific Conference of Faculty of Business Technologies of Georgian Technical University "Globalization and Modern Business Challenges", Speech: "Safety Destination Safety as a result of the production and recreational activities"
- 2019-05-21 - II International Scientific Conference of Faculty of Business Technologies of Georgian Technical University "Globalization and Modern Business Challenges"
- 2017-11-12 - Gori State Teaching University, 10th International Scientific Conference "Internationalization of Higher Education: Challenges and Perspectives", Speech: "Tourism Development Perspectives in Shida Kartli"
- 2017-10-20 - The International Business Conference of the Georgian Technical University, the Fourth International Economic Conference - IEC 2017 "National Economic Development Models: Yesterday, Today, Tomorrow"
- 2017-09-03 - International Association of Scientific Experts in Tourism, Annual Conference 2017 – Business models for sustainable growth in tourism, Speech: “The role of protected areas towards the sustainable tourism development in Georgia”
- 2017-07-29 - XXV International Scientific Conference on Economic Policy and the research

publication „Estonian Discussions on Economic Policy / Estnische Gespräche über Wirtschaftspolitik / Eesti majanduspoliitilised väitlused“

- 2017-06-10 - Batumi Shota Rustaveli, State University, University of Norway, Department of Tourism and Resorts of Adjara, VI International International Scientific-Practical Conference "Tourism: Economics and Business"
- 2017-05-25 - Kvemo Kartli Business Forum, BUSINESS GEORGIA, Kvemo Kartli Regional Development Agency and Kvemo Kartli Administration of the State Attorney-Governor, Kvemo Kartli, Rustavi, Georgia,
- 2017-05-19 - International Scientific Conference of Faculty of Business Technologies of Georgian Technical University "Globalization and Modern Business Challenges", Speech: "Impact of Cultural Tours on the Economy of Adjara Region"
- 2017-05-19 - International Scientific Conference of Faculty of Business Technologies of Georgian Technical University "Globalization and Modern Business Challenges", Speech: "Main Directions of Tourism Sustainable Development in Georgia"
- 2017-04-07 - 3rd Euro Asian Mountain Resorts Conference, The World Tourism Organization (UNWTO) and the Government of Georgia and the Georgian Mountain Resorts Development Company, Tbilisi, Georgia
- 2017-01-25 - World Organization of Systems and Cybernetics, WOSC-2017 Congress "Science with and for Society: Contributions of Cybernetics and Systems", University of Sapienza,
- 2017-01-23 - BSLab-SYDIC International Workshop, „Model-based Governance for Smart Organizational Future“, Report "The State Tourism Policy Model of Georgia"
- 2016-12-09 - National-Democratic Institute (NDI), Conference "Win with Women", participant with the status of tourism expert, city of Tbilisi
- 2016-12-07 - 9th International Forum on Local Economic Development, "Women of Future", participant with the status of tourism expert, city of Tbilisi
- 2016-12-22 - Akaki Tsereteli State University, Javakhsivili Tbilisi State University and the University of Kutaisi IX International Conference "Christianity and the economy - Kutaisi -2016", Speech - "Religious tourism and pilgrimage development trends in Georgia"
- 2016-10-14 - Georgian Technical University, The Fourth International Economic Conference - IEC 2016 „ the economic development models: Yesterday, Today and Tomorrow ", Speech - "Tourism of gaps in the law and to settle them",
- 2016-10-14 - The 4th International Conference - IEC 2016, „International economic development models: Yesterday, Today and Tomorrow
- 2016-09-20 - USAID, IDFI, PRAXIS, ESTONIAN DEVELOPMENT COOPERATION - WORKSHOP - Evaluation of Quality of Dialogue between Public and Private Sectors in Georgia and Sharing Estonian Experience of Civil Involvement
- 2016-08-24 - The 4th Business Systems Laboratory International Symposium: "Governing Business Systems: Theories and Challenges for Systems Thinking in Practice", Speech - "Defining company mission and social responsibility in business engineering"
- 2016-06-23 - The 9th International Conference for Entrepreneurship, Innovation and Regional Development, RESPONSIBLE ENTREPRENEURSHIP VISION, DEVELOPMENT AND ETHICS, Speech - „Tourist production and regional development“
- 2016-02-09 - Twenty fourth International Scientific Conference on Economic Policy on the subject Economic Policy in the EU Member States - 2016, The University of Tartu, Tallinn University of Technology
- 2015-11-02 - The Conference of Jiuli Shartava Georgian Policy Academy and Graduate School of Public Policy Management, Speech - "The main directions of the state policy of tourism development"
- 2015-11-13 - Akaki Tsereteli State University, the first international conference "Development of

modern legal and social issues - 2015", Speech - "The role of innovation for the competitiveness of tourism in the Caucasus region,"

- 2015-10-29 - STRATEGICA 2015 - International Academic Conference 3th edition, 29-31 October 2015, Global versus. Local, Speech - „Prospects to improve the tourist market operation in Georgia“, Bucharest, Romania
- 2015-10-16 - Georgian Technical University, The International Economic Conference - IEC 2015 „, The economic development models: Yesterday, Today and Tomorrow ", Speech - “The Vision of Tourism Policy and the Development of Strategic Directions”
- 2015-09-06 - Ivane Javakhishvili. Tbilisi State University VIII International scientific conference "Christianity and Economics - Batumi - 2015", Speech - "The role of religious tourism in the world economy"
- 2014-11-08 - Kutaisi University, International Scientific-practical Conference “Economy, Tourism and Information Technology in Country’s Development: Challenges and Perspectives”, Speech - „Genesis of World Touristic Science“
- 2014-10-23 - Ivane Djavakhishvili Tbilisi State University International Scientific Conference “Globalization and Statistics”, Speech - “The economic-statistical analysis and the priorities in Georgia at the present stage”
- 2014-10-17 - Georgian Technical University, Business - Engineering Faculty, Engineering Economics Department, Scientific - Research Center of Economic Development and its Legal Support, The 1th International Economic Conference - IEC 2014
- 2014-06-19 - International Conference: Georgian Tourism Summit of the Black Sea International University, Caucasus university and Amsterdam University of Applied sciences, Speech - „Prospects to improve the tourist market operation in Georgia“
- 2014-05-25 - The 9th Silk Road International Conference on Business, Economics, International Relations and Education, Speech - “Strategic Directions of Tourism Development”
- 2014-04-30 - 1st Regional Symposium Batumi State Sea Academy of Batumi, Cruise Tourism - World Experience and his Development Perspectives in Black Sea Region”, Speech - “Legislative base for cruise and sea transfers”
- 2013-12-05 - The 16th international scientific-practical conference "Fundamental and applied research, development and application of high technologies in industry and economy" of the Institute of Atmospheric Optics
- 2013-12-27 - Kutaisi University, International Scientific-Practical conference “MODERN PROBLEMS OF SOCIAL - ECONOMIC DEVELOPMENT AND INFORMATIZATION: NEW CHALLENGES AND PERSPECTIVES”
- 2024-10-10 - 4th annual International Scientific-Practical Conference (ISPC 2024), “Digital Management and Artificial Intelligence”, report: “Digital Management and Artificial Intelligence”, Cologne, Germany, <https://eeu.edu.ge/portfolio/conference-5/?lang=en>
- 2024-05-29 - GTU VIII International Scientific Conference “Globalization and Modern Challenges of Business”, Report: Consumer Demands in Accommodation Facilities in the Direction of Georgian Culture, Tbilisi <https://gtu.ge/bef/research/journals/journal2.php>
- 2024-04-22 - European Thermal Heritage & Tourism CONFERENCE & FORUM _ 22 April 2024, Imereti Region, Georgia, <https://resorts.gov.ge/>
- 2024-02-28 - "Developing a Roadmap for the Development of a Legal Framework for Natural Hazard Modeling, Mapping and Zoning", United Nations Development Program (UNDP), Geographic Company
- 2024-02-13 - A forum dedicated to the challenges and prospects of digital transformation in the tourism industry, ISET Research Institute and USAID’s Economic Governance Program.
- 2024-11-23 - XV International Tourism Congress, EsACT - School of Public Management, Communication and Tourism, speech: Globalization and ways of booking services for tourists, Mirandela Portugal <https://itc23.ipb.pt/>

- 2016-07-12 - "Gran Pri," Outstanding Contribution - Tourism in higher education research and international scientific activities, Tourism Scholars-Tourism Reality Award
- 2024-05-29 - Honorary Diploma of the Georgian Technical University #260 for long, fruitful and conscientious work at the university

Languages

- Georgian
- English
- Russian