

Lela Kochlamazashvili

Personal Information

Name Surname: **Lela Kochlamazashvili**
Date of Birth: 1962-04-04
Sex: Female
Citizenship: Georgian
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Education

Academic Degree: Ph.D./Equivalent to Ph.D
Educational Institution: Ivane Javakhishvili Tbilisi State University. Faculty of Trade Economics
Qualification: Candidate of Economic Sciences
Date of grant: 2024-05-05
Country: Georgia

Academic Degree: Master's/Equivalent to Master's
Educational Institution: Ivane Javakhishvili Tbilisi State University.
Qualification: economist
Date of grant: 1985-09-15
Country: Georgia

Work Experience

Organization: Georgian Technical University
Structural Unit: Faculty of Business Technologies, Department of Tourism and Marketing
Position: head of department
Date of commencement of work: 2021-09-29
Date of completion of work: till today

Organization: Georgian Technical University
Structural Unit: Faculty of Business Technologies, University Dissertation Council
Position: The learned Secretary
Date of commencement of work: 2019-09-25
Date of completion of work: 2021-10-10

Organization: Georgian Technical University
Structural Unit: Department of Business Administration

Position: Professor
Date of commencement of work: 2019-09-15
Date of completion of work: till today

Organization: Georgian Technical University
Structural Unit: Department of Business Administration
Position: visiting Professor
Date of commencement of work: 2017-09-15
Date of completion of work: 2019-09-15

Organization: Georgian Technical University
Structural Unit: Department of Business Administration
Position: Assoc. Professor
Date of commencement of work: 2013-09-15
Date of completion of work: 2013-09-15

Organization: Georgian Technical University
Structural Unit: Department of Business Administration
Position: Professor
Date of commencement of work: 2013-09-15
Date of completion of work: 2017-09-15

Organization: GTSU, Guram Tavartkiladze Training University
Structural Unit: Assoc. Professor
Position: Assoc. Professor
Date of commencement of work: 2011-09-15
Date of completion of work: 2013-09-01

Organization: Tbilisi State University
Structural Unit: Department of Marketing
Position: Assoc. Professor
Date of commencement of work: 2006-09-01
Date of completion of work: 2009-09-01

Organization: Tbilisi State University
Structural Unit: Department of Economy and Organization of Trade
Position: Deputy Dean of the Faculty
Date of commencement of work: 2005-01-25
Date of completion of work: 2005-09-15

Organization: Tbilisi State University
Structural Unit: Department of Economy and Organization of Trade

Position:	Senior laboratory assistant, teacher, docent
Date of commencement of work:	1998-09-01
Date of completion of work:	2006-09-01

Organization:	Tbilisi State University
Structural Unit:	scientific research laboratory
Position:	Junior scientific worker
Date of commencement of work:	1984-05-25
Date of completion of work:	1998-09-01

Qualification Raising

Trainings

Organization:	Iowa State University Learning Center, GTU
Subject:	modern teaching-learning methodologies
Country:	Georgia
Date:	2018-06-19

Organization:	GTU, International Federation of Foreign Language Teachers' Association
Subject:	communicative competence – effective communicative activity saws
Country:	Georgia
Date:	2016-12-15

Organization:	Regional Center for Tourism Development
Subject:	Tourism Destination Management
Country:	საქართველო
Date:	2016-03-20

Organization:	Regional Center for Tourism Development, GTU
Subject:	Quality management of food products and beverages in the field of tourism
Country:	Georgia
Date:	2016-03-06

Organization:	GTU, International Federation of Association of Foreign Language Teachers
Subject:	Representation of knowledge
Country:	Georgia
Date:	2015-06-20

Projects & Grants

Name of the project/grant:	Making young people leaders and entrepreneurs"
Position:	main performer
Donor:	US Department of State
Leader Organization:	CNP regional center
Start End Date:	2018-05-30 - 2018-08-31

Conference, Symposium, Award

- 2014-05-21 - GTU. Proceedings of the 2nd International Conference.
- 2015-07-02 - Actual problems of sustainable development of the national economy" - a collection of works of the international scientific-practical conference. TSU named after Ivane Javakhishvili, Institute of Economics named after Paata Gugushvili
- 2015-05-30 - Caucasus International University. . Political of Georgia-Iran. Proceedings of the First International Conference on Economic and Cultural Relations.
- 2015-04-16 - „Dairy products market development prospects in Georgia". (co-authored). OVIDIUS UNIVERSITY ANNALS ECONOMIC SCIENCES SERIES (Romania). Proceedings of the International Conference "Existing Problems of the World Economy".
- 2016-03-18 - "The state of the market of printed products in Georgia". (co-authored by T. Kandashvili). Proceedings of the International Scientific Conference". Proceedings of the Scientific Research Institute of Economy and Innovation of Chernomorsk (Ukraine)
- 2016-09-09 - The role of international shipping in the development of the economy of Georgia" (co-authored by T. Kandashvili). Proceedings of the International Scientific Conference".
- 2017-05-20 - Advertising Campaign Formation Tools".(co-authored). GTU, a collection of works of the international scientific conference "Globalization and modern business challenges" of the Faculty of Business Technologies,
- 2017-05-19 - Transformation of South Caucasus Countries During 25 Years of Independence“. (co-authored ICSS XII 12TH INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES 19-20 May 2017, Amsterdam. collection of Works 2017
- 2018-04-24 - Health care system and problems of medical personnel in Georgia". (co-authored by T. Koblianidze) OVIDIUS UNIVERSITY ANNALS ECONOMIC SCIENCES SERIES (Romania). Proceedings of the International Conference "Existing Problems of the World Economy".
- 2018-05-03 - international scientific-practical conference dedicated to the 95th anniversary of H. Aliyev "Democratic Republic of Azerbaijan and the direction of economic development of modern Azerbaijan". Baku.
- 2018-05-25 - Georgian products on the European market". (co-authored by T. Kandashvili). Proceedings of the 2nd International Scientific Conference of GTU, Faculty of Business Technologies.
- 2018-05-25 - Marketing research of the coffee market in Georgia. (co-authored by A. Lomashvili). Proceedings of the 2nd International Scientific Conference of Gtu, Faculty of Business Technologies.
- 2019-02-24 - "Reforms and quality problems in the health care system of Georgia". (co-authored by T. Koblianidze). International Scientific Conference "Science for Practice and Development". Baku. Azerbaijan.
- 2019-05-25 - "Factors affecting the advertising company". Proceedings of the III International Scientific Conference of Gtu, Faculty of Business Technologies
- 2019-05-25 - Quality control and management of medical service". (co-authored) Proceedings of the III International Scientific Conference of the Faculty of Business Technologies, GTU

- 2019-05-25 - Development of innovations in tourism and hotel business". (co-authored by N. Katsitadze) Proceedings of the III International Scientific Conference of the Faculty of Business Technologies of GTU.
- 2020-05-22 - Prospects of the development of trade relations of Georgia with the countries of the Baltic region". (co-authored by T. Kandashvili) Collection of papers of the 4th international scientific conference of GTU
- 2021-05-25 - Changes in consumer behavior in the tourist market caused by the Covid-19 pandemic (co-authored by N. Katsitadze, N. Tushishvili) Proceedings of the 5th international scientific conference of the Faculty of Business Technologies of GTU
- 2021-05-25 - Modern concepts of sales in credit institutions (co-authored by R. Kutateladze) Proceedings of the 5th international scientific conference of the Faculty of Business Technologies of GTU.
- 2022-06-24 - Promoting the development of tourism clusters for the inclusive development of mountainous regions" Batumi Navigation Training University, Research Center (Batumi, Georgia),
- 2023-05-25 - Challenges and perspectives of sustainable development of tourism in mountainous regions". (co-authored) Proceedings of the 7th international scientific conference of GTU - "Globalization and modern challenges of business" - collection.
- 2023-05-25 - Tourist potential of Georgia". (co-authored) Proceedings of the 7th international scientific conference of GTU - "Globalization and modern challenges of business" - collection
- 2023-05-25 - "Prospects for the development of agrotourism in the highlands of Adjara". (co-authored). Proceedings of the 7th international scientific conference of GTU

Languages

- Russian (Fluent)
- french (Basic Competence)